

Graduate Seminar on 21st-Century Research Skills

Session I: Research Ideation (June 20 – 29)

Session II: Research Methods (July 4 – July 13)

Session III: Research Completion (July 18 – July 27)

Aaron Rae Stephens, Ph.D. is a 2016 alum of the Pusan National University Graduate School of International Studies. This seminar is provided as a U.S. State Department-funded Fulbright Specialist grant. Dr. Stephens is an Associate Professor of Business Administration and Finance and the Chair of the Department at Hartwick College in Upstate New York. He is an enthusiastic researcher with publications in journals throughout the world in multiple disciplines ranging from marketing, supply chain management, public health, international trade, and strategic management. He has taught more than 35 different courses ranging in topic areas such as marketing, area studies, statistics, finance, and supply chain management. He is certified in Six Sigma, Just-in-Time Management, and Business Analytics.



Session I: Research Ideation

In this session, students will explore ways to ensure their research is among the latest literary topics. As dynamism drives change through all disciplines, staying abreast of the newest areas of research in your field of expertise is crucial to success as an academic. This session will prepare you to hone that skill and produce state-of-the-art research.

- Dates: June 20th – June 29th
- Days of the Week: Tuesdays, Wednesdays, and Thursdays,
- Times: 1:00 PM – 4:00 PM

Session II: Research Methods

Research methods evolve over time, especially in the social sciences. Choosing the right method can be the difference between publication and rejection. Here we discuss various methods available to you and the best means of utilizing them for successful publication.

- Dates: July 4th – July 13th
- Days of the Week: Tuesdays, Wednesdays, and Thursdays,
- Times: 1:00 PM – 4:00 PM

Session III: Research Completion for International Publication

More often than not, excellent research is rejected by international journals because it lacks finishing touches. In this session, we discuss how to get a paper to completion for international publication.

- Dates: July 17th – July 26th
- Days of the Week: Tuesdays, Wednesdays, and Thursdays,
- Times: 1:00 PM – 4:00 PM

Note: These courses can be taken independently or together. The best application of these courses is together. Students that join in Session I can create and refine a research paper throughout each session. Additionally, students can bring research projects to class at various stages to have them refined and improved throughout sessions.